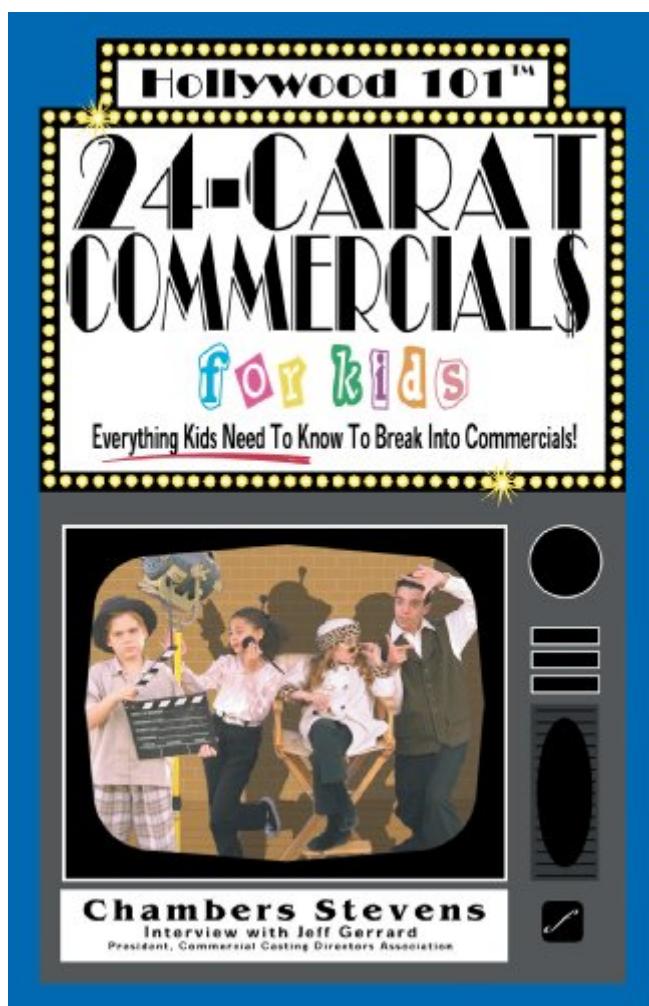


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# 24-Carat Commercials For Kids: Everything Kids Need To Know To Break Into Commercials! (Hollywood 101)



## **Synopsis**

24-Carat Commercials For Kids: Everything Kids Need To Know To Break Into Commercials! is packed with detailed descriptions of just what kids must do to win a career in commercials. This includes training, preparation, and presentation materials such as resumes for beginners/pros, photos and classes. +101 original commercials are included for practice. An interview with past president of the commercial casting directors association gives kids/teens an understanding of what directors look for in young actors. Chambers also includes his list of Commercial Audition Do's and Don'ts, example agent query letters and a glossary of industry terms. This book is for parents and young performers, teachers and after-school program directors looking for age-appropriate short public speaking/theater practice material.

## **Book Information**

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Theater

## **Customer Reviews**

My daughter is a young aspiring actress and I have purchased multiple books from the Hollywood 101 series by Chambers Stevens. When we first started to pursue her dreams, I was extremely

overwhelmed and finding good monologues/commercials for her was beyond difficult. I was new to the whole scene and had no clue about anything. Chambers' books proved to be extremely useful. They provided a variety of good material for my daughter to use and practice. They also provided me with great information on the whole "show business" scene. And the best part of it all is that Chambers knows what he is talking about, knows what those in the field are looking for, and has the experience to back it all up. I highly recommend this series for anyone working with young aspiring actors as it helped my daughter sign with a hollywood agency.

My son and I love the Hollywood 101 series! Not only are these books filled with terrific scenes for kids to learn and hone the craft of acting, they also include a ton of practical information for parents, too. For instance, I used to always tell my son to go practice in the mirror--I know now that this was the wrong advice. Buy The Ultimate Commercial Book to learn why. But what I like most about the Hollywood 101 books is how thoroughly encouraging they are. In a business rife with rejection, and often dejection, Chambers Stevens is positively optimistic--yet realistic, too. He calls for hard work, solicits confidence, and makes it all fun in the process. After all, what's more fun for kids than acting out!

I found this book to be tremendously helpful when I took my daughter to a talent search over the summer. The commercial she did was not only age appropriate, but witty and clever. I found that many of the children who performed commercials and monologues all used books written by Chambers. His books are not only great sources of information on commercials and monologues, but they are great sources of information for parents trying to get their children into the industry. If anyone is interested in having their children in any form of acting, these books are a must have!Salina Hogue

Reading this book has greatly enhanced my auditioning skills. After working some of the commercials from this book, I was able to book a national public service announcement! I had the opportunity to train in person with Chambers Stevens and believe he is an acting genius. This book includes all the secrets on how to land commercial jobs and has worked wonders for my career. I would highly recommend this book to any aspiring actor who wishes to master the art of performing a commercial.

(Hollywood 101) It is a must read book if you want to do commercials. Chambers Stevens taught my daughter the difference between acting for a commercial and acting for TV. Thanks Chambers Stevens for giving my daughter the knowledge to make her dreams come true.

When my son started acting he was nervous going to an audition. The good thing about this book is the author shows you what happens at an audition. He takes you through the process step by step. The author's style of writing is very funny. My son and I were laughing and then when he got his first audition we found it happening just like in the book.

I bought this for my son, as well as the scene book for kids, and he hasn't put them down! They're a really good resource for kids who are interested in acting. I've also noticed that his memorization skills have improved since I got him these books. If you have a child interested in acting, I highly recommend both books.

I met Chambers in Hollywood last winter and my mom bought me his books. I used commercials from this book to get me a great agent! Chambers is also the best acting coach in the world and a really cool and funny dude! His books rock! His books help you get an agent and a job. GP

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